Final Project Requirements for MMP 240

Your Film Festival Web Site must adhere to the following guidelines:

• You must employ media queries so that the site conforms to tablet sizes and desktop

• In addition to the the screenings, directors, schedule page and information page, you must include a link to an ‘about me’ link. The ‘about me’ link CANNOT appear in the main navigation. The footer area is appropriate.

• Somewhere in the site, you must include a video that relates to any of the movies in the conference. It must be responsive.

• The ‘about me’ page must contain a grammatically correct paragraph describing you. It must also include a slideshow of your work.

• The site must also have a ‘register’ or reserve tickets page, which must contain a working form that collects data from the web site visitor. What data you ask the user for is up to you. You must include an acknowledgement of the receipt of the form information.

• For the final presentation, you must speak about the usability testing you did for the site. Highlight one question and the feedback you got, and how you revised the site as a result. You must also highlight a major visual change you made from the first midterm version, to the current and final version of your project.

**Points Breakdown and Checklist:**

Content: **10 points**

Have you added the:

• information page

• register /reserve ticktespage

• about me page linked from the footer which contains a slideshow

• video which contains a video about a theme related to the conference

Media Queries that guide how the site look at the tablet and desktop size **15 points**

HTML: Specific things I’m looking for **10 points**

• Have you used the <figure></figure> and <figcaption</figcaption> to surround all images and captions?

• Have you avoided using <div></div> unnecessarily when an <aside></aside> or <section></section> could have been used?

• Do all your images use the ‘alt’ attribute?

• Have you used meta description and meta keywords?

• Have you set the meta viewport?

• Do you use the correct doctype declaration for html5?

Accuracy/Spell Check **10 points**

Is every word spelled correctly? Have you edited out unnecessary content? Are you consistent in your naming of content? Are speaker pictures matched correctly with names?

Overall Visual Design **15 points**

How much has your design improved from your original?

How willing were you to push the envelope?

How good does your design look in the tablet and desktop?

Does each page feel like it belongs to the same web site?

Is your site beautiful?

Typographic Hierarchy **10 Points**

Is what I see first what I should be seeing first?

While I will check of each page for issues, I will specifically focus on the Schedule page.

Is the text easy to read in the mobile version?

Layouts for Tablet and Desktop: **20 Points**

Do you address navigation and layout successfully on the tablet and desktop versions

Oral Presentation **10 Points**

Two speaking points-

• How much your design changed from the midterm to the final. Provide a before and after image

• Provide an example of a usability test question you asked, the feedback it generated, and how you revised the design of your site based on the feedback.

CSS **10 Points**

Responsive: Do you use percentages, ems .

(more detail later)